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For this, we'll be using the Business Model Canvas. It is a one-page business model design tool that's great for getting to the point and driving action. It's also fast and will help you avoid getting bogged down in an overly elaborate strategy project. Deliverable: A Business Model Canvas and a High-Level Process Inventory

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Alex Osterwalder's business model canvas is a powerful tool. Its power has been demonstrated in a variety of contexts including large organizations and charities working in Africa (e.g....

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