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Manuel Castells is University Professor and the Wallis Annenberg Chair of Communication Technology and Society at the University of Southern California. He is also Professor Emeritus of Sociology and Planning, University of California, Berkeley, where he taught for 24 years.

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Review from previous edition Manuel Castells has shaped himself into the most prominent and influential theorist and analyst of the modern communications and network age. He is the Marshall McLuhan of our time. (John Lloyd, Financial Times) a challenging and intriguing work [in its] ambitions, scope and concepts.

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The mass media (including web-based media), Manuel Castells argues, has become the space where political and business power strategies are played out; power now lies in the hands of those who understand or control communication. Over the last thirty years, Castells has emerged as one of the world's leading communications theorists.

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Manuel Castells is University Professor and the Wallis Annenberg Chair in Communication Technology and Society at the University of Southern California (USC), Los Angeles. He is Professor of Communication at the Annenberg School for Communication and Journalism, and holds joint appointments in the Department of Sociology, in the School of Policy, Planning, and Development, and in the School of International Relations.

Manuel Castells | USC Annenberg School for Communication ...

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Manuel Castells unites the mind of a social scientist with the soul of an artist. His trilogy took us to the edge of the millennium. This book takes us beyond to the critical crossroads of the 21st century, where technology, communication, and power converge.

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ABOUT MANUEL CASTELLS Manuel Castells is Professor of Sociology, Open University of Catalonia (UOC), in Barcelona. He is also a University Professor and the Wallis Annenberg Chair Professor of Communication Technology and Society at the Annenberg School of Communication, University of Southern California, Los Angeles.

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2. Network Power: the power resulting from the standards required to coordinate social interaction in the networks. In this case, power is exercised not by exclusion from the networks but by the imposition of the rules of inclusion. 3. Networked Power: the power of social actors over other social actors in the network.

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Professor Castells hold the chair of Network Society, Collège d'Études Mondiales, Paris . The 2000–2014 research survey of the Social Sciences Citation Index ranks him as the world's fifth most-cited social science scholar, and the foremost-cited communication scholar.

Manuel Castells - Wikipedia

Manuel Castells sees informationalism as a new technological paradigm (he speaks of a mode of development) characterized by "information generation, processing, and transmission" that have become "the fundamental sources of productivity and power" (Castells 2000: 21).

Information society - Wikipedia

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